

# **Newfoundland and Labrador Raise-a-Reader Literacy Grant Program 2012**

## **Background:**

Raise-a-Reader (RAR) began in St. John's in 2006 and has since raised over \$84,000 in support of child and family literacy programs in the province. The Postmedia Network Foundation and The Telegram ensure that every dollar donated on Raise-a-Reader Day stays in the community where it was given.

## **Literacy Grant Program:**

This program has been designed to allow Raise-a-Reader to partner with local community groups, by supporting initiatives related to literacy programming with funding opportunities of up to \$2000.

## **Required Project Features and Possible Outcomes:**

In addition to recognizing RAR as a partner, a project application should show a commitment to excellence, innovation, capacity building and/or research, as well as:

- a). Increased learning opportunities for adults, children, and/or families;
- b). Increased public support and awareness for literacy and learning;
- c). Increased communication and networking among individuals and organizations.

Projects funded are one-off projects, and recipients should not anticipate receiving continuing funds. All expenses must be incurred within the approved time frame.

## **Who May Apply:**

Applications will be accepted from registered charitable organizations or non-profit organizations who have partnered with a sponsoring charitable organization (e.g. Municipalities, registered charities etc.). For further information on partnering with a sponsoring charity, contact Caroline Vaughan at 709-738-7323 or [raiseareader@literacynl.com](mailto:raiseareader@literacynl.com)

## **Eligible Expenses:**

Expenses must be directly related to the project and can include:

- Purchase of learning materials
- Recognition of learner achievement
- Training/meeting space
- *Travel* (regional only)
- Food
- Photocopying/printing
- Publicity/open house events to attract learners\*

- *\*No more than 25% of the total requested expenses can be attributed to Honoraria or Publicity.*

Expenses may not include:

- Office overhead
- Conference Travel
- Equipment purchase (except computer purchase for the use of learners)

**Final Report:**

Within one month of project completion a short report will be submitted to Raise-a-Reader NL. The report must include a budget breakdown of expenses and how the outcomes were met. Any monies not expended must be returned to Raise-a-Reader NL.

**Deadline for Applications and Release of Funds:**

The deadline for receipt of applications is February 29, 2012. Recipients will be notified via mail by March 31, 2012. Raise-a-Reader cheques will be released approximately six weeks after notification (May 2012).

All projects must be completed, and a final report submitted, by November 30, 2012.

**Screening Committee:**

A screening committee will review all project proposals and recommend approval. This committee will contact all applicants in writing, within one month of the closing date for applications. The committee will also be responsible for reviewing the Final Reports of successful projects.

**Application:**

The application form is attached to this document.

Send six copies of the application and attached documents to:

Raise-a-Reader Literacy Grant Applications

c/o Ed Wade

Literacy NL

Fall River Plaza

320 Torbay Road, Suite 205

A1A 0L3

For questions, please contact Caroline Vaughan at 709-738-7323 or

[raiseareader@literacynl.com](mailto:raiseareader@literacynl.com)



**Other Funding Sources**

Please list any other sources of funding and indicate if their contribution is confirmed:

Other funding source	Confirmed (yes/no)
<hr/>	
<hr/>	
<hr/>	
<hr/>	

**Future Funding Requirements**

Is additional funding required in future to sustain the project? How will these requirements be met?

---

---

---

**Project Evaluation**

How will project results be measured and reported?

---

---

---

---

**Acknowledgement**

How do you plan to acknowledge the contribution of Raise-a-Reader?

---

---

---



## Signatures

We certify that this application has been reviewed and approved by the Board of Directors of the organization listed above. If the grant application is approved, we agree to submit a final project report describing the use of the funds and the project outcome.

Signing authority:

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Staff person:

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### **Please attach the following to your application:**

- List of members of your organization's board of directors
- Current operating budget
- Most recent financial statements
- Project budget: see lines from page 1

### **Application Submission:**

Submit six (6) copies of this application form, or a single pdf via email, along with the listed supporting documents to:

Raise-a-Reader Grant Application  
c/o Ed Wade  
Literacy NL  
Fall River Plaza  
320 Torbay Road, Suite 205  
A1A 0L3

Questions? Email [raiseareader@literacynl.com](mailto:raiseareader@literacynl.com) or phone Caroline Vaughan at 709-738-7323